

Future of Jobs Survey

OVERVIEW

This study was conducted by SSRS on its Opinion Panel Omnibus platform. The SSRS Opinion Panel Omnibus is a national, twice-per-month, probability-based survey. Data collection was conducted from August 20 – August 24, 2026 among a sample of 1,158 respondents, which included an oversample of n=150 U.S. adults who are employed full- or part-time (“workers”). The survey was conducted via web (n=1,128) and telephone (n=30) and administered in English.

All SSRS Opinion Panel Omnibus data are weighted to represent the target population of U.S. adults ages 18 or older. The margin of error for total respondents is +/-3.4 percentage points at the 95% confidence level. The total sample design effect for this survey is 1.39. Among workers, the margin of error is +/-4.2 percentage points at the 95% confidence level, and the design effect is 1.43.

The SSRS Opinion Panel Omnibus is conducted on the SSRS Opinion Panel. SSRS Opinion Panel members are recruited randomly based primarily on nationally representative ABS (Address Based Sample) design (including Hawaii and Alaska). ABS respondents are randomly sampled by Marketing Systems Group (MSG) through the U.S. Postal Service’s Computerized Delivery Sequence File (CDS), a regularly updated listing of all known addresses in the U.S. For the SSRS Opinion Panel, known business addresses are excluded from the sample frame. Additional panelists are recruited via random digit dial (RDD) telephone sample of cell phone numbers connected to a prepaid cell phone. This sample is selected by MSG from the cell phone RDD frame using a flag that identifies prepaid numbers. Prepaid cell numbers are associated with cell phones that are “pay as you go” and do not require a contract.

The SSRS Opinion Panel is a multi-mode panel (web and phone). Most panelists take self-administered web surveys; however, the option to take surveys conducted by a live telephone interviewer is available to those who do not use the internet as well as those who use the internet but are reluctant to take surveys online.

NOTES ABOUT RESULTS

Because percentages are rounded, they may not total 100%. An asterisk (*) indicates values less than 0.5%.

Data collection was conducted via web and telephone. Verbiage in this topline reflects web wording. Telephone wording may differ slightly due to interviewer-administered data collection.

[ASKED OF THOSE WHO HAVE HEARD OF AT LEAST ONE LLM OR AI CHATBOT.]

AI/USE. In the past week did you use [INSERT LLM]?

[ITEMS ASKED IN RANDOM ORDER, HOLDING Z LAST]

[BASED ON TOTAL ADULTS]

	Yes	No	Has not heard of	No opinion
a. ChatGPT from OpenAI				
August 20-24, 2026 (n=1,158)	41	50	9	0
May 14-18, 2026 (n=1,505)	43	47	9	0
c. Gemini from Google				
August 20-24, 2026	38	49	13	0
May 14-18, 2026	38	47	15	0
d. Copilot from Microsoft				
August 20-24, 2026	17	54	29	0
May 14-18, 2026	19	53	28	0
h. Meta AI, also known as Llama				
August 20-24, 2026	12	64	24	*
May 14-18, 2026	13	64	24	0
b. Claude AI from Anthropic				
August 20-24, 2026	9	38	53	0
May 14-18, 2026	9	34	57	0
e. Grok from Xai				
August 20-24, 2026	6	44	50	0
May 14-18, 2026	7	43	50	0
f. DeepSeek				
August 20-24, 2026	2	32	66	0
May 14-18, 2026	3	32	65	0
z. Any other AI chatbot service				
August 20-24, 2026	7	17	76	0
May 14-18, 2026	7	18	75	0

	Total August 20-24, 2026	Total May 14-18, 2026
LLM Non-Users	35	35
Total LLM Users (NET)	65	65
Uses 1 LLM or AI Chatbot	30	24
Uses 2 LLMs or AI Chatbots	18	22
Uses 3 LLMs or AI Chatbots	8	11
Uses 4 LLMs or AI Chatbots	4	5
Uses 5 or more LLMs or AI Chatbots	4	3
	(1,158)	(1,505)

[ASKED OF THOSE WHO USE AT LEAST ONE LLM OR AI CHATBOT (AIUSE).]

SKILLLEVEL. On a scale of 0 to 10 where 0 is an absolute beginner and 10 is an expert, how would you rate your skill using generative AI and LLMs, such as AI assistants and chatbots?

	Total
Low Skill (NET)	33
0 - Beginner	9
1	6
2	7
3	12
Moderate Skill (NET)	39
4	9
5	18
6	12
High Skill (NET)	28
7	11
8	7
9	3
10 - Expert	6
No opinion	*
Mean response	6.15
Median response	5
	(767)

[ASKED OF ALL]

AISUCCESS. In the next five years, how important will AI skills be for workers to succeed at most jobs? AI skills will be:

	Total Adults	Total LLM Users
Essential/Very important (NET)	46	53
Essential	16	20
Very important	30	34
Somewhat important	40	39
Not very/Not at all important (NET)	14	8
Not very important	9	6
Not at all important	5	2
No opinion	0	0
	(1,158)	(767)

[ASKED OF ALL]

FLOURISH. Looking ahead five years, will advances in AI make it easier or harder for people to flourish and live meaningful lives?

[SCALE ROTATED AT RANDOM, HOLDING 'NOT SURE' LAST]

	Total Adults	Total LLM Users
Much/Somewhat easier (NET)	26	30
Much easier	8	11
Somewhat easier	17	19
Equally easier and harder	30	33
Somewhat/Much harder (NET)	34	30
Somewhat harder	18	19
Much harder	16	11
Not sure	10	6
No opinion	0	0
	(1,158)	(767)

[ASKED OF THOSE WHO ARE EMPLOYED FULL- OR PART-TIME]

MEANINGLIFE. How important is having a paid job to...

[SCALE ROTATED AT RANDOM, HOLDING 'NOT SURE' LAST; ITEMS ASKED IN RANDOM ORDER]

	Ex- tremely/ Very im- portant (NET)	Ex- tremely im- portant	Very im- portant	Some- what im- portant	Not very/ Not at all im- portant (NET)	Not very im- portant	Not at all im- portant	Not sure	No opin- ion
a. Your personal sense of meaning and purpose	70	41	29	21	8	5	4	*	0
b. Your personal identity	64	37	27	24	11	7	4	1	0
c. Your role in your family	81	52	29	13	5	3	2	1	0
d. Your sense of responsibility to your community	58	29	29	25	15	10	5	1	0
(775)									

[ASKED OF THOSE WHO USE AT LEAST ONE LLM OR AI CHATBOT (AIUSE).]

MAINAIUSE. Overall, do you use LLMs or artificial intelligence (AI) tools mainly for business purposes, personal purposes, or both?

	Total
Mainly for business purposes	14
Mainly for personal purposes	50
Both	36
No opinion	0
(767)	

[ASKED OF THOSE WHO USE LLMS OR AI CHATBOTS FOR BUSINESS PURPOSES (MAINAIUSE).]

AIWORKWHY. How important is each of the following motivations for why you use AI at work?

[SCALE ROTATED AT RANDOM, HOLDING 'NOT SURE,' 'DOES NOT APPLY,' AND 'YOU DON'T REALLY USE AI AT WORK (VOL.)' LAST; ITEMS ASKED IN RANDOM ORDER]

	Ex- trem- ely /Very im- portant (NET)	Ex- trem- ely im- portant	Very im- portant	Some- what im- portant	Not very/ Not at all im- portant (NET)	Not very im- portant	Not at all im- portant	Not sure	Does not ap- ply	You don't really use AI at work (Vol.)	No opinion
a. AI helps you do your job better	46	19	27	33	14	10	4	2	5	0	0
b. Your employer expects you to use AI at work	30	13	17	22	28	15	14	4	16	0	0
c. You feel you have to use AI to keep up	30	14	16	35	27	12	15	2	6	0	0
d. Knowing how to use AI will get you a promotion or raise	22	10	11	27	31	16	15	6	14	0	0
e. You enjoy using AI on work tasks	35	15	20	34	20	11	9	2	9	0	0
(385)											

[ASKED OF THOSE WHO ARE EMPLOYED FULL- OR PART-TIME]

JOBADJUST1. As AI becomes more widely adopted by businesses, which of the following best describes how you feel?

	Total
You are already comfortable using AI at work	25
You are open to using AI at work with more training	41
You are not comfortable using AI at work and will work in jobs that don't require it	22
You will stop working entirely or retire	2
Don't know	10
No opinion	0
(775)	

[ASKED OF THOSE WHO ARE EMPLOYED FULL- OR PART-TIME]

JOBADJUST2. As AI becomes more widely adopted by businesses, how confident are you that...

[SCALE ROTATED AT RANDOM, HOLDING 'DOES NOT APPLY IN YOUR CURRENT JOB' LAST; ITEMS ASKED IN RANDOM ORDER]

	Ex- tremely/ Very confi- dent (NET)	Ex- tremely confi- dent	Very confi- dent	Some- what confi- dent	Not too/ Not at all confi- dent (NET)	Not too confi- dent	Not at all confi- dent	Does not apply in your cur- rent job	No opin- ion
a. You can adapt your skills to changing requirements of your current job	50	18	33	35	8	5	3	7	0
b. You will have control over your career path	40	15	25	34	19	15	5	7	0
c. You will have job skills that can't be replaced with AI	52	24	28	26	16	12	4	6	*
(775)									

[ASKED OF ALL]

JOBLOSS. As AI becomes more widely adopted by businesses, do you think:

	Total Adults	Total LLM Users
More jobs for humans will be created than eliminated	17	20
More jobs for humans will be eliminated than created	83	80
No opinion	0	0
	(1,158)	(767)

[ASKED OF ALL]

JOBQUAL1. Which statement comes closest to your view, even if neither is exactly what you think?

	Total Adults	Total LLM Users
As AI becomes more widely adopted by businesses, most available jobs will be dull and unfulfilling for workers.	62	57
As AI becomes more widely adopted by businesses, most available jobs will be meaningful and fulfilling for workers.	38	43
No opinion	0	0
	(1,158)	(767)

[ASKED OF ALL]

JOBQUAL2. Which statement comes closest to your view, even if neither is exactly what you think?

	Total Adults	Total LLM Users
As AI becomes more widely adopted by businesses, most jobs will pay well enough to meet workers' needs for a decent lifestyle.	32	35
As AI becomes more widely adopted by businesses, most jobs will pay too poorly to meet workers' needs for a decent lifestyle.	68	65
No opinion	0	0
	(1,158)	(767)

[ASKED OF THOSE WHO ARE EMPLOYED FULL- OR PART-TIME]

RESSUPP.

If advances in AI significantly affect your job or career in the next five years, how confident are you that each of the following will provide the support you need?

[SCALE ROTATED AT RANDOM, HOLDING 'DOES NOT APPLY IN YOUR CURRENT JOB' LAST; ITEMS ASKED IN RANDOM ORDER]

	Ex- tremely/ Very confi- dent (NET)	Ex- tremely confi- dent	Very confi- dent	Some- what confi- dent	Not too/ Not at all confi- dent (NET)	Not too confi- dent	Not at all confi- dent	Does not apply in your cur- rent job	No opin- ion
a. Your employer	22	7	16	33	35	20	15	9	0
b. Govern- ment agen- cies	11	3	8	24	58	29	29	7	0
c. Commu- nity organi- zations	17	3	13	34	41	27	14	8	0
d. Family, former colleagues and friends	33	10	24	36	24	17	7	7	0
(775)									

[ASKED OF THOSE WHO ARE EMPLOYED FULL- OR PART-TIME]

WORKHELP. Thinking about the ways you use AI on the job now or might use it in the future, how helpful would it be to get...

[SCALE ROTATED AT RANDOM, HOLDING 'NOT APPLICABLE' LAST; ITEMS ASKED IN RANDOM ORDER]

	Ex- tremely/ Very helpful (NET)	Ex- tremely helpful	Very helpful	Some- what helpful	Not very /Not at all help- ful (NET)	Not very helpful	Not helpful at all	Not ap- plicable	No opin- ion
a. Formal, ongoing training on how to use AI to do your job better	44	17	27	31	17	11	6	8	0
b. Clear, regularly up-dated policies on when and how AI can be used	49	21	28	31	13	7	6	7	0
c. Training and guidance on AI's limits and when human judgment should take priority	52	24	27	29	12	8	4	7	0
d. Advice on which work roles are likely to grow or decline as AI advances	45	16	29	33	13	10	3	9	*
e. Support for strengthening the human skills that partner with AI	45	18	28	31	15	11	5	8	0
(775)									

[ASKED OF ALL]

AIRESPONSE. How much do you agree or disagree with the following statements:

[SCALE ROTATED AT RANDOM; ITEMS ASKED IN RANDOM ORDER]

	Strongly/ Some- what agree (NET)	Strongly agree	Some- what agree	Neither agree nor disagree	Some- what/ Strongly disagree (NET)	Some- what dis- agree	Strongly disagree	No opin- ion
a. AI's impact on the workforce is so great that most workers have little control over their futures								
Total adults (1,158)	52	17	35	28	20	15	5	0
Total LLM users (767)	49	15	35	29	22	16	5	0
b. As AI becomes more widely adopted by businesses, workers must adapt to change themselves, rather than expecting outside help								
Total adults	60	19	41	24	16	10	6	0
Total LLM users	61	19	43	23	16	11	5	0
c. If AI makes work less meaningful, people will lose their sense of purpose and dignity								
Total adults	65	22	43	20	14	10	4	*
Total LLM users	61	19	42	22	18	12	6	*
d. The wealth generated by AI systems should be widely shared throughout society								
Total adults	59	32	28	26	15	9	6	0
Total LLM users	61	30	31	24	16	9	6	0

[ASKED OF ALL]

COMMUNPREP. As AI becomes more widely adopted by businesses, how prepared are each of the following to help individuals adjust to changes in the job market?

[SCALE ROTATED AT RANDOM, HOLDING 'DON'T KNOW' LAST; ITEMS ASKED IN RANDOM ORDER]

	Very/ Some- what prepared (NET)	Very pre- pared	Some- what prepared	Neither prepared nor un- prepared	Some- what/ Very un- prepared (NET)	Some- what un- prepared	Very un- prepared	Don't know	No opin- ion
a. Local com- munity or- ganizations									
Total adults (1,158)	21	3	18	27	44	23	20	9	0
Total LLM users (767)	24	3	21	27	42	23	19	8	0
b. Local em- ployers									
Total adults	26	3	22	24	43	26	18	7	0
Total LLM users	29	3	25	25	42	26	16	5	0
c. Local gov- ernment leaders									
Total adults	23	4	19	20	49	21	28	8	0
Total LLM users	24	4	20	21	48	21	26	7	0
d. Local jobs and skills training pro- grams									
Total adults	31	4	27	21	39	23	16	8	0
Total LLM users	34	5	29	20	39	25	14	7	0

[ASKED OF ALL]

SCHOOLPERF.

Based on what you know, are your local K-12 schools doing a good job or bad job in each of the following?

[SCALE ROTATED AT RANDOM, HOLDING 'DON'T KNOW' LAST; ITEMS ASKED IN RANDOM ORDER]

	Very good job/ Good job (NET)	Very good job	Good job	Neither good nor bad job	Bad job/ Very bad job (NET)	Bad job	Very bad job	Don't know	No opinion
a. Teaching students how to use AI effectively and responsibly									
Total adults (1,158)	23	6	17	29	21	12	9	27	0
Total LLM users (767)	27	9	18	28	22	12	10	23	0
b. Preparing students for a world that increasingly uses AI									
Total adults	24	6	18	28	23	14	10	25	0
Total LLM users	29	8	21	25	25	16	9	21	0
c. Training students for careers that are not likely to be eliminated by AI									
Total adults	22	6	16	29	23	14	9	26	0
Total LLM users	25	8	17	29	23	14	9	23	0
d. Educating students in strengthening their human capabilities, such as curiosity and critical thinking									
Total adults	29	9	20	24	31	17	13	17	0
Total LLM users	33	11	22	22	31	19	12	14	0